

## **FSV Payments Systems and MasterCard® to Appear on Alexander Haig's World Business Review TV Series**

February 22, 2005 11:00 a.m.

**BOCA RATON, FL—February 21, 2005—Multi-Media Productions (USA), Inc.** announces the appearance of FSV Payment Systems, Inc. with MasterCard International on *World Business Review*, hosted by General Alexander Haig.

The segment will focus on the emerging new technology known as Stored Value and its various capital-savings applications for businesses in today's marketplace.

"The selection of FSV and MasterCard for participation on World Business Review was quite a natural one. The growing need for ePayments options for corporate treasurers and Stored Value cards are changing the face of business from Payroll to Gift Cards and Employee Incentive Programs" said Kathryn Emerson, Coordinating Producer.

Eric D. Miller, President and CEO, FSV commented about his appearance; "To be asked to be a guest with MasterCard on this segment of the World Business Review and to help communicate the benefits and uses of such technology as payroll cards, Flexible Spending Accounts, and other customizable stored value products for businesses is a true honor."

### **About FSV Payment Systems Inc.**

FSV Payment Systems offers a robust suite of unique, host-based FSA, payroll card, and other *MarketReady™* stored-value ePayments solutions direct to large businesses and financial institutions as a strategic business partner of Fiserv, Inc. The FSV processing platform is both proprietary and configurable, offering such features as unlimited pursing. This flexible functionality allows for the delivery of both standard and customized programs developed to support customer requirements.

For more about FSV, go to [www.fsvpaymentsystems.com](http://www.fsvpaymentsystems.com)

### **About World Business Review**

World Business Review airs on CNBC (Paid Programming) and the Bravo! Network. World Business Review may also be viewed on United Airlines in-flight TV, or through video on demand via [wbrtv.com](http://wbrtv.com).

The WBR Series is also available at more than 90 prestigious college universities, including Carnegie Mellon University, the University of Notre Dame, Dartmouth College and Georgetown University.

For both domestic and international airings, please e-mail [Moniqueh@mmpusa.com](mailto:Moniqueh@mmpusa.com)  
For more information, please visit [www.wbrtv.com](http://www.wbrtv.com)